

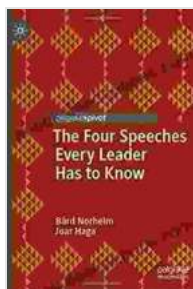
# The Four Speeches Every Leader Has to Know

As a leader, you will be called upon to give many different types of speeches. Some of these speeches will be formal, while others will be more informal. Some will be delivered to a large audience, while others will be given to a small group. Regardless of the type of speech you are giving, there are four essential speeches that every leader should know how to deliver:

1. The Vision Speech
2. The Motivational Speech
3. The Persuasive Speech
4. The Apology Speech

## The Vision Speech

Leadership guru John Maxwell wrote about these four types of speech, which he called “the four pillars of leadership communication.” The Vision Speech is designed to inspire and motivate others to follow your leadership. In this speech, you will articulate your vision for the future. You will explain what you believe in and what you hope to achieve. You will also provide a roadmap for how you plan to achieve your goals.



### **The Four Speeches Every Leader Has to Know** by Osho

★★★★★ 5 out of 5

Language : English  
File size : 739 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting: Enabled

Word Wise : Enabled  
Print length : 172 pages



The Vision Speech is essential for any leader who wants to build a successful team. People are more likely to follow a leader who has a clear vision for the future. They are also more likely to be motivated to work hard if they believe that they are working towards something worthwhile.

### **The Motivational Speech**

The Motivational Speech is designed to inspire and motivate your audience to take action. In this speech, you will use your words to create a sense of urgency and excitement. You will remind your audience of their goals and why they are important. You will also provide them with the tools and resources they need to achieve their goals.

The Motivational Speech is essential for any leader who wants to create a high-performing team. People are more likely to be productive and successful if they are motivated to do their best work.

### **The Persuasive Speech**

The Persuasive Speech is designed to convince your audience to change their minds or behaviors. In this speech, you will use your words to present a compelling argument. You will provide evidence to support your claims and you will address any objections that your audience may have.

The Persuasive Speech is essential for any leader who wants to influence others. People are more likely to change their minds if they are persuaded

by a compelling argument.

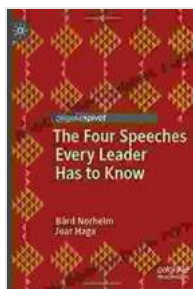
## The Apology Speech

The Apology Speech is designed to acknowledge and apologize for a mistake that you have made. In this speech, you will take responsibility for your actions and you will explain how you plan to make things right.

The Apology Speech is essential for any leader who wants to build trust with their followers. People are more likely to forgive you for a mistake if you sincerely apologize and take responsibility for your actions.

The four speeches that every leader should know how to deliver are the Vision Speech, the Motivational Speech, the Persuasive Speech, and the Apology Speech. These speeches can be used to inspire, motivate, persuade, and apologize. They are essential tools for any leader who wants to build a successful team, create a high-performing organization, and influence others.

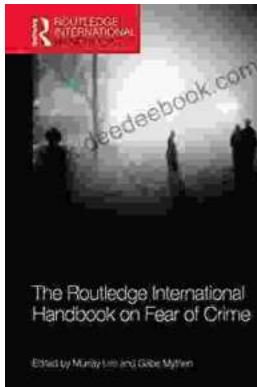
If you are a leader, I encourage you to develop your skills in these four types of speeches. The more effective you become at delivering these speeches, the more successful you will be as a leader.



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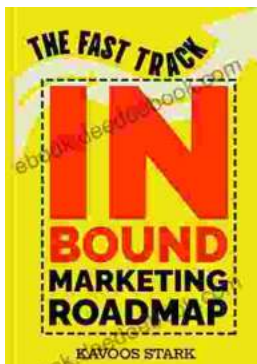
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